**MARKET ANALYSIS**



**Supervisor**

Dr. Farah Adeeba

**Submitted by**

Muhammad Salman  
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Muhammad Nouman  
{2021\_SE\_24}

Muhammad Farjad  
{2021\_SE\_56}

**Department of Computer Science,**

University of Engineering and Technology, Lahore, New-Campus.

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## Market Analysis Reports:

Our team will be developing a **Bus tracking system** that allows students, teachers, and staff to view live bus locations, routes, pickup points, and estimated time of arrival. For that purpose we have done the market analysis and find out 5 existing app similar to this project exist in market that are given bellow:

1. Track School Bus
2. Track Pod
3. School Bus Routing Software
4. School Bus Tracking System

### Track School Bus

#### Market Place

#### Features/Modules

#### Technology used

#### Price

#### Website URL

<https://www.trackschoolbus.com/>

### Track POD

#### Market Place

#### Features/Modules

#### Technology used

#### Price

#### Website URL

<https://www.track-pod.com/>

### School Bus Routing System

#### Market Place

#### Features/Modules

#### Technology used

#### Price

#### Website URL

<https://www.safefleet.net/products/fleet-management/school-bus-routing-software/>

### School Bus Tracking System

#### Market Place

#### Features/Modules

#### Technology used

#### Price

#### Website URL

<https://www.versionx.in/school-bus-tracking-system>